

CURRICULUM VITAE

DR. DAMARIYÉ L. SMITH

Schools of Communication and Journalism & Media Studies

San Diego State University

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EDUCATION

- 2021 UNIVERSITY OF MEMPHIS [Memphis, TN]
 Doctor of Philosophy in Rhetoric and Media Studies
Dissertation: The Anatomy of the Commencement Speech: An Examination of
Barack Obama's Rhetoric Delivered at HBCUs.
Dissertation Chair: Dr. Andre E. Johnson
- 2017 CALIFORNIA STATE UNIVERSITY, SACRAMENTO [Sacramento, CA]
 Master of Arts in Communication Studies
Thesis: Interrogating identity in the film Dear White People: an examination of
Afrocentrism and Eurocentrism
Thesis Chair: Dr. Christine Miller
- 2014 CALIFORNIA STATE UNIVERSITY, SACRAMENTO [Sacramento, CA]
 Bachelor of Arts in Communication Studies
Concentration: Mass Communication

ACADEMIC APPOINTMENTS

- 2021 – Present *Assistant Professor of Contemporary Black/ African American Rhetoric
and Media Studies*, Schools of Communication and Journalism
& Media Studies, San Diego State University (San Diego, CA)
- 2021 – Present *Adjunct faculty*, Department of Communication, Grossmont
College (El Cajon, CA)

2020 – 2021	<i>Adjunct faculty</i> , Department of English/Communications, Arkansas State University - Mid-South (West Memphis, AR)
2017 – 2021	<i>Graduate Teaching Instructor</i> , Department of Communication & Film, University of Memphis (Memphis, TN)

REFEREED PUBLICATIONS

1. **Smith, D. L.** (2021). Malcolm X and Africana Communication Theory: A Case Study of Ujamaa as Rhetorical Theory at the Founding Rally of the OAAU. *Howard Journal of Communications*, 32(2), 109-122.
2. **Smith, D. L.** (2020). Kemetic Principles in African American Public Address: An Interrogation of the Rhetoric of Joseph C. Price and the Kemetic Tradition. *Journal of Black Studies*, 51(5), 458-480.

TEACHING EXPERIENCE

COMM 446 – Communication and Rhetorical Movements	San Diego State University
JMS 416 – Media and Sports	San Diego State University
COMM 450 – Rhetorical Theory	San Diego State University
JMS 450 – Media and Culture	San Diego State University
COMM 144 – Race and Ethnicity	Grossmont College
DENG 1064 – Developmental Writing (Online)	Arkansas State University - Mid-South
ENGL 2303 – Oral Communication (Online)	Arkansas State University - Mid-South
COMM 2381 – Oral Communication (Online)	University of Memphis
COMM 2381 – Oral Communication (Honors)	University of Memphis
COMM 2381 – Oral Communication	University of Memphis

COMM 3361 – African American Rhetoric

University of Memphis

ALS 79A – Developing Student Leadership
EOP

California State University,
Sacramento

PEDAGOGICAL TRAINING

Course Design Institute

San Diego State University

The Course Design Institute (CDI) is an intensive, 16-week, semester-long training that provides opportunities for faculty to work with peers from different disciplines to design and develop fully online courses. Faculty focus on pedagogy, with a major emphasis on interaction and student engagement.

Flex CDI

San Diego State University

Similar to the semester long CDI, Flex CDI is an intensive two week training for faculty to improve the overall quality of online education utilizing the California State University's Quality Online Learning and Teaching Rubric.

COMPETITIVELY SELECTED CONFERENCE PRESENTATIONS

November 2020

Smith, D.L., Langmia, K., Hopson, M. C., Smith, A, Velez-Ortiz, M., Charron, L. *Ancient Rhetoric at the Crossroads: Afrocentric Approaches and the Canon.* Panel presentation presented at the National Communication Association annual convention, American Society for the History of Rhetoric Interest Group. Indianapolis, IN (*Virtual Conference format*)

Smith, D.L., Self, R., Reed, K., Williams, G., Theledi, K. *For the Culture: Black Rhetoric and the Race for Critical and Theoretical Intervention.* Panel presentation presented at the National Communication Association annual convention, Rhetorical and Communication Theory Division. Indianapolis, IN (*Virtual Conference format*)

- April 2020 **Smith, D.L.** *The disruption of black entrepreneurial rhetoric: Framing Nipsey Hussle's Victory Lap as a form of disruptive communication.* Paper presentation on the "Knuck if you Buck: A panel presentation on Contemporary Hip-Hop rhetoric as a form of Disruptive Communication" panel at the Southern States Communication Association annual convention for the Rhetoric and Public Address division. Frisco, TX (*Conference was cancelled due to COVID-19*)
- November 2019 **Smith, D.L.** *Kemetite rhetoric in the Gilded Age: An Interrogation of the rhetoric of Joseph C. Price and the American education system.* Paper presented at the National Communication Association annual convention, African American Communication and Culture Division. Baltimore, MD.
- Smith, D.L.** *Beauty in the struggle: An exploration of resilience in African American rhetoric.* Paper presented at the National Communication Association annual convention, African American Communication and Culture Division. Baltimore, MD.
- Smith, D.L.** *The pessimistic nature in the academy: The disjunctive logic of rhetorical agency and Afro-pessimism.* Paper presented at the National Communication Association annual convention, African American Communication and Culture Division. Baltimore, MD.
- Smith, D.L.** *Marching For Their Lives: Student Activist Rhetorics for Survival.* Panel presentation presented at the National Communication Association annual convention, Public Address division. Baltimore, MD.
- Smith, D.L.** *Surviving Communication Education: The Black Male Perspective.* Panel presentation presented at the

National Communication Association annual convention,
African American Communication and Culture Division.
Baltimore, MD.

October 2019 **Smith, D.L.** *Victory Lap: An Exploration of Nipsey Hussle's Entrepreneurial Rhetoric*. Paper presented at the 20th Annual Graduate Association for African-American History conference. Memphis, TN.

Smith, D.L., Davenport, S., Nelson, S. *Dislocation and Disruption: An Afrocentric Analysis of Black College Students' Narratives of Community and Displacement*. Group paper presented at the Association for the Study of Higher Education Annual conference. Portland, OR.

April 2019 **Smith, D.L.** *The Complex Narrative of Black Education: A Rhetorical Analysis of John King's Speech regarding the progress of HBCUs*. Paper presented at the Southern States Communication Association annual convention, American Society for the History of Rhetoric Interest Group. Montgomery, AL

November 2018 **Smith, D.L.** *The hopeful future of HBCUs in the Trumpian era: A re-visitation of the contemporary utility of Afrocentric theory*. Paper presented at the National Communication Association annual convention, African American Communication and Culture Division. Salt Lake City, UT.

Smith, D.L. *The symbolic and material agency of students: An Afrocentric analysis of the rhetorical moment at the University of Missouri*. Paper presented at the National Communication Association annual convention, African American Communication and Culture Division. Salt Lake City, UT.

- April 2018 **Smith, D.L.** *A re-examination of the rhetoric of Benjamin Hooks: an impetus for civil disobedience in a Trump presidency.* Paper presented at the Southern States Communication Association annual convention, American Society for the History of Rhetoric Interest Group. Nashville, TN.
- Smith, D.L.,** Corrigan, L. Neville-Shepard, M. R., Edgar, N. A., Childers, J., Hall, A., Johnson, E. A. *The History of the Race and the Rhetorical Tradition.* Panel presentation at Southern States Communication Association annual convention, American Society for the History of Rhetoric Interest Group. Nashville, TN.
- February 2017 **Smith, D.L.** *“His Airness” in response to social turmoil: an Afrocentric analysis of Michael Jordan’s open letter on contemporary social justice crisis.* Paper presented at the Western States Communication Association annual convention, Rhetoric and Public Address Division. Salt Lake City, UT.
- Smith, D.L.,** Baker, J., Boyd, A. Carli, A., Cederquist, C., Clark, E., Martin, A., Pritchard, R., Rose, J. *The Traditional, Rethought and Revolutionized: A Modernization of Cultivation Theory in Light of Social Media.* Paper presented at the Western States Communication Association annual convention, Communication Theory & Research Interest Group. Salt Lake City, UT.
- February 2016 **Smith, D.L.** *Mandela’s use of Apologia: A rhetorical analysis of Nelson Mandela’s speech.* Paper presented at the Western States Communication Association annual convention, Rhetoric and Public Address Division. San Diego, CA.
- October 2015 **Smith, D.L.** *Declining Interest in BGLOs.* Paper presented at the CSU, Sacramento’s “Annual Provost Student Research showcase”. Sacramento, CA.
- April 2015 **Smith, D.L.** *Communication in Kappa Alpha Psi Fraternity.* Paper presented at the Office of Graduate Studies’ “Graduate Research Interaction Day”, Sacramento, CA.

EDITORIAL EXPERIENCE

Co-Guest editor (with Andre E. Johnson, PhD) for the Journal of Contemporary Rhetoric - special issue: *Creating Purpose, Power, and Passion: Understanding the Rhetoric of Hip Hop*

UNIVERSITY SERVICE

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| 2019 – 2020 | <i>Assistant coordinator</i> , for the committee of redesigning of the COMM 2381 (Public Speaking) course for the Communication & Film department at the University of Memphis. |
| 2018 – 2019 | <i>Representative</i> , for the Communication & Film department for the Graduate Student Association (GSA) at the University of Memphis. |
| 2016 – 2017 | <i>Committee member</i> , African American Task Force for retention and graduation at California State University, Sacramento. |
| 2016 – 2017 | <i>Secretary</i> , Black Faculty and Staff Association at California State University, Sacramento. |
| 2015 – 2017 | <i>Committee member</i> , University's Diversity Task Force at California State University, Sacramento. |
| 2015 – 2016 | <i>Committee member</i> , Search committee for the Assistant Vice-President of Student Academic Success at California State University, Sacramento. |

INVITED LECTURES AND SPEECHES

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| 2021 | <i>Panelist</i> , “African-American/Black Professional Mentoring Speed Mixer” for the Male Empowerment Collaborative at California State University, Sacramento. |
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- 2020 *Guest lecture*, “Victory Lap: An exploration of Nipsey Hussle’s entrepreneurial rhetoric” in the Communicating Hip Hop undergraduate course at the University of Memphis in Memphis, TN.
- 2019 *Guest lecture*, “Afrocentricity and Black Lives Matter in the contemporary era” in the Rhetoric and Civic Controversy undergraduate course at the University of Memphis in Memphis, TN.
- 2019 *Chair*, “The conflict and crisis of the African American Rhetorical and Public Address Tradition.” Panel presentation at Southern States Communication Association annual convention, American Society for the History of Rhetoric Interest Group. Montgomery, AL.
- 2019 *Co-Chair*, “Conflict and Crisis in the Rhetoric of Black Thought: Afro-pessimism, Black Optimism, and Afro-futurism.” Panel presentation at Southern States Communication Association annual convention, American Society for the History of Rhetoric Interest Group. Montgomery, AL.
- 2018 *Guest lecture*, “Discussions on Race and Rhetorical Critique” in the African American rhetoric undergraduate course at the University of Memphis.
- 2018 *Respondent* to panel paper session, “19th annual Graduate Association African American History Conference” at the University of Memphis.
- 2017 *Master of Ceremony*, “Black Graduation Celebration,” Cooper-Woodson College Enhancement Program.
- 2016 *Speaker*, “Black Graduation Celebration,” Cooper-Woodson College Enhancement Program.
- 2016 *Panelist*, “Life After Graduation,” Martin Luther King Jr. Center at California State University, Sacramento.
- 2016 *Panelist*, “Black Graduate Student Panel.” Martin Luther King Jr. Center at California State University, Sacramento.

- 2015 *Presenter*, “For the cause of self-love and love of our communities.”
Forum on African American Student Success at California State
University, Sacramento.

- 2015 *Presenter*, “Event Planning 101,” Student Organizations and Leadership’s
(SO&L) annual Leadership Conference at California State University,
Sacramento.

- 2015 *Panelist*, “University’s President’s Forum on Student Success,” Student
Academic Success & Educational Equity Program’s (SASEEP).

- 2015 *Student Keynote speaker*, “Graduation Celebration,” Educational
Opportunity Program (EOP).

- 2014 *Speaker*, “Black Graduation Celebration,” Cooper-Woodson College
Enhancement Program at California State University, Sacramento.

- 2013 *Panelist*, “Black Student Fall Welcome,” Black Alumni Chapter at
California State University, Sacramento.

ACADEMIC HONORS & AWARDS

- 2020 *John Angus Campbell Award for Excellence in Teaching* award for the
Department of Communication & Film at the University of Memphis.

- 2018 *First Generation PhD Fellowship* at the University of Memphis.

- 2017 *Graduate Fellowship* at the University of Memphis.

- 2017 *Distinguished Alumnus*. Cooper-Woodson College Enhancement Program
at California State University, Sacramento

- 2016 *Academically Related Activities* (ARA) grant. Office of Academic Affairs at
California State University, Sacramento.

- 2016 *Student Academic Development* (SAD) grant Office of Academic Affairs at
California State University, Sacramento.

- 2015 *Graduate Equity Fellowship*. Office of Graduate Studies at California State University, Sacramento.
- 2014 *Scholarship recipient*. California State University, Sacramento Black Alumni Chapter
- 2014 *Dean's Honor List*, at California State University, Sacramento.
- 2014 *Certificate of Academic Excellence*, Cooper-Woodson College Enhancement Program at California State University, Sacramento
- 2013 *Dean's Honor List*, at California State University, Sacramento.

LEADERSHIP TRAINING & COACHING

- 2016 *Presenter*, Resume building workshop, Martin Luther King Jr. Center at California State University, Sacramento
- 2015 *Presenter*, "Event Planning 101" for the Office of Student Organizations and Leadership's annual Leadership Conference at California State University, Sacramento
- 2013 -2015 *Lead coordinator*, The Educational Opportunity Program's Learning Community Program at California State University, Sacramento
- 2011 - 2014 *Facilitator*, C. Rodger Wilson Leadership Conference
- 2014 *Graduate*, Kappa Alpha Psi Undergraduate Leadership Institute (Zeta Class) sponsored by General Electric
- 2013 *Graduate*, Kappa Alpha Psi Leadership Enhancement and Development (LEAD Kappa) sponsored by General Electric
- 2011-2012 *Graduate*, Kappa Alpha Psi C. Rodger Wilson Leadership Conference

ADVISING EXPERIENCE

2016 – 2017	<i>Campus advisor</i> , Pi Gamma chapter of Alpha Phi Alpha Fraternity, Inc. California State University, Sacramento
2014 - 2017	<i>Campus advisor</i> , Iota Beta chapter of Kappa Alpha Psi Fraternity, Inc. California State University, Sacramento
2014 – 2016	<i>Campus advisor</i> , Male Empowerment Collaborative Student Association California State University, Sacramento

ACADEMIC AFFILIATIONS

2019 – Present	National Council of Black Studies
2017 – Present	Southern States Communication Association
2015 – Present	National Communication Association
2014 – Present	Western States Communication Association
2018 – 2019	Graduate Communication Student Association at the University of Memphis (<i>Secretary</i>)
2015 – 2017	Graduate Communication Studies Student Association at California State University, Sacramento. (<i>Founder</i>)
2015 – 2017	Graduate Student Advisory Council for Associated Students Incorporated (ASI) at California State University, Sacramento
2015 – 2017	Dr. Martin Luther King Jr. Center at California State University, Sacramento
2013 – 2017	Male Empowerment Collaborative at California State University, Sacramento
2012 – 2014	Cooper-Woodson College Enhancement Program at California State University, Sacramento

SERVICE ACTIVITIES

- 2019 - Present *Reviewer*, African American Communication and Culture Division.
National Communication Association.
- 2018 - Present *Secretary*, American Society for the History of Rhetoric Interest Group.
Southern States Communication Association.
- 2017 - Present *Reviewer*, American Society for the History of Rhetoric Interest Group.
Southern States Communication Association.
- 2011 - Present *Mentor*, Kappa Alpha Psi Fraternity, Inc. National Guide Right
Program.
- 2013 - 2017 *Mentor*, Robert's Family Development Center of Sacramento, CA.

INTER/NATIONAL HONOR SOCIETIES

- 2015 Golden Key International Society

OTHER PROFESSIONAL EXPERIENCE

- 2019 – 2021 *Communication/English tutor* for Academic Support Center,
Southwest Community College – Macon Cove campus
(Memphis, TN)
- 2018 – 2021 *Consultant*, Center for Writing and Communication, University
of Memphis (Memphis, TN).
- 2015 – 2017 *Founding Program Coordinator*, Dr. Martin Luther King Jr. Center
at California State University, Sacramento (Sacramento, CA).

MERITORIOUS SERVICE HONORS & AWARDS

- 2015 *79th Guy Levis Grant awardee*, highest award given exclusively to an undergraduate
member of Kappa Alpha Psi Fraternity, Inc.
- 2014 *Student Leader of the Year* award at California State University, Sacramento

2014 *Outstanding Service and Leadership* award, National Pan-Hellenic Council at California State University, Sacramento

2014 *E. Lionel Davis Undergraduate Achievement* award, Kappa Alpha Psi Fraternity, Inc.

OTHER PROFESSIONAL & CIVIC AFFILIATIONS

2011 - Present *Life Member*, Kappa Alpha Psi Fraternity, Incorporated.

2011 - Present *Member*, National Pan-Hellenic Council, Incorporated.

2017 - 2022 *Board member*, Project Optimism, Inc. of Sacramento/Los Angeles county, California.

2014 - 2017 *Member*, Black Alumni Chapter of California State University, Sacramento.

REFERENCES

References available upon request